



PURPOSE

Good Practices in Research Attractiveness

University of Montpellier – “REM” Master’s degree

Presentation

The Montpellier Management business school (“MoMa”), part of the University of Montpellier, offers a Master’s degree focusing on research in management studies, with the aim to introduce Master’s students to research, train them in the methodology of research, and foster further applications to PhD programmes at the university.

The Research and Management Studies (“REM”) Master’s degree is a complementary Master’s degree, open to all Master’s students at MoMa in their second year. These students must follow complementary modules to obtain a double Master’s degree. This Master’s programme is also available as complementary to PhD students at MoMa who do not hold a research-oriented Master’s degree, and can be accessible to some extent to professionals who demonstrate experience in the field.

Description

The REM Master’s consists in 100 hours of courses focusing on subjects such as epistemology and design of research in management, research project management, and research methods (quantitative, qualitative).

Master’s students who follow the REM Master’s in complement of their main Master’s degree can choose to write a research Master’s thesis instead of an internship report.

Transferability – improvement

To date, the REM Master’s only provides training to research, but not through research. In other words, the students, unless already engaged in a PhD, are not directly connected to the research activities of the laboratories at the university.

An improvement of this initiative would be to include supervised research activities in relation with the strategical focus of the laboratories of Montpellier to further the link between education, training and research.

Further information

<https://www.montpellier-management.fr/liste-des-formations/m2-recherche-etudes-management/>

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