



## PURPOSE

### Good Practices in Research Attractiveness

#### University of Laval – Faculty of Business Administration

##### Presentation

The University of Laval on the site of the Faculty of Administration offers a master's degree in administration sciences - management - with dissertation and a doctorate in administration sciences - management.

These programs aim to train management specialists through the deepening of knowledge in this field and allow to acquire experience in scientific research around various themes: human resources management, organizational strategy, management of innovation, knowledge transfer, service management, occupational health and safety management, sustainable development, leadership and international management.

The master's degree consists of 45 credits and can be completed full-time or part-time. Some lessons are carried out in hybrid mode: a very flexible formula which combines the advantages of classroom and Internet teaching. Class meetings are once a month or every two weeks depending on the course's pedagogy. The duration of the study program therefore depends on the number of credits registered in each session, but it cannot exceed four calendar years from the first registration session. This program is intended for people who have a bachelor's degree, or a diploma deemed equivalent in administration. Tuition fees are around 1,930 € per year for a Quebec student.

The doctorate is aimed at people who have a master's degree with thesis, or a diploma deemed equivalent, in administration or a related field. This program must be followed full time for the period corresponding to schooling, which is equivalent to the first four consecutive sessions. Full-time enrolment allows completion of this program within a normal timeframe of four to five years. Tuition fees are around 1,930 € per year

for a Quebec student. There are several admission, excellence or mobility scholarship programs to help students finance their thesis.

##### Description

The initiative of the University of Laval is based on two programs: the master's degree in administration sciences - management - with dissertation and the doctorate in administration sciences - management. In addition, there is an integrated passage to the doctorate allowing you to begin your contributory training both at the master's and at the doctorate, subject to a formal agreement between the management of a master's program and the management of a doctorate.

The master's degree offers the possibility of specializing in a discipline or a field of research and then gaining experience in scientific research in order to enter the job market or pursue doctoral studies. Centered on a research project, this master's degree includes 21 course credits and the writing of a thesis of 24 credits. Students are considered full-time when they register for a minimum of 12 course credits or 7 research credits per session. Most courses won 3 credits each. Full-time registration allows you to complete this program within a normal two-year period.

The doctorate is aimed at former high-level independent researchers in management. It helps to deepen particular problems and also provides the means to access careers in research and teaching. The doctorate has two main phases divided into stages: 21 course credits, the doctoral exam (9 credits), the thesis project (3 credits) and the thesis (63 credits). The program must be followed full time for the period corresponding to schooling, which is equivalent to the first four consecutive sessions. Full-time enrolment allows completion of this program within a normal timeframe of four to five years. In

order to support university students, it has created a graduate study guide presenting benchmarks for research training: choosing the research director, writing the dissertation or thesis. It also offers tools and ways of interacting for more effective communication: formulation of expectations, collaboration plan. Finally, it specifies various aspects of carrying out the research, such as the research notebook, and makes the link with the services of Laval University likely to support students along the way.

#### Transferability – improvement

Here are the different points of the Laval University initiative that can be reproduced in other schools:

- 1 - Develop a research master to encourage students to research
- 2 - Installation of an integrated passage between the master and the doctorate allowing the student to directly start his 3rd cycle
- 3- Creation of a graduate path guide to support the student and communicate benchmarks on research training

#### Further information

[https://www4.fsa.ulaval.ca/etudes/programme/MM-SAD\\_MNG/](https://www4.fsa.ulaval.ca/etudes/programme/MM-SAD_MNG/)

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