



PURPOSE

Good Practices in Research Attractiveness

Technological University Dublin – Entrepreneurial PhD programmes

Presentation

Technological University of Dublin is a relatively new Irish University, combining Dublin Institute of Technology, Institute of Technology Blanchardstown and Institute of Technology Tallaght. TUD offers a number of entrepreneurial PhD programmes across a wide range of sectors, in particular:

1) PhD in Social Entrepreneurship

The programme is a direct entry PhD and is not designed for MSc students to transfer across. Undergrad students must have a 2.1 Level 8 honours degree or higher in a relevant degree. The programme is Fully Funded (ie Scholarship, Fees & Materials funding available), with all programme fees being met by TU Dublin. €16k is available as a Student Stipend with a further €2k to cover Materials/ Travel etc. The programme is led by two lecturers, one from School College of Business and one from School Marketing.

2) International Entrepreneurship or Creative Industry Strategies

The programme is open to all undergrads with a minimum 2.1 in any discipline. Candidates will have to self-fund their studies.

Description

1) PhD in Social Entrepreneurship

Open calls are regularly posted for students to apply to PhD on topics proposed by the supervisors. For example, as of April 2020, the subject area is: 'Social Culture and Enterprise'. The specific area of study is "Exploring the life-cycle of social enterprises –focus on triggers for growth".

2) International Entrepreneurship or Creative Industry Strategies

Research proposals will be considered within the areas of international entrepreneurship or creative industry strategies that propose adopting a qualitative research design or social network analysis.

Transferability - improvement

The key aspect of this TU Dublin PhD programme is that it funds the candidate with €16k stipend and €2k of expenses.

Such a situation is possible where the research is funded by industry or the candidate is doing the programme part-time and being funded by their employer, but is highly unusual when neither of these criteria apply.

Further information

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1) PhD in Social Entrepreneurship

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2) International Entrepreneurship or Creative Industry Strategies

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