

Good Practices in Research Attractiveness

Leipzig Graduate School of Management / Doctorate at HHL

Presentation

Leipzig Graduate School of Management / Doctorate at HHL / 25 new doctoral students/year / 240 doctoral graduates (1998-2017)

The target group of the program are students which already finished their masters and who had an Above-average master-level degree in business or economics. Courses are mandatory for accepted students. The attendance of the courses in Leipzig is obligatory, therefore the program is structured in a physical way.

Local program at the university.

The tuition fee amounts to EUR 15,000 for the entire program, which is to be paid in three installments at the beginning of the first, second and third academic year. The enrollment fee is EUR 2,500, the examination fee EUR 1,000, waivers are possible). In order to promote further education, Sparkasse Leipzig (local Bank) offers attractive student loans with favorable terms to HHL students. Possibilities for scholarships.

Description

The Doctoral Program of HHL is designed on a part-time basis and is particularly of interest to research-oriented candidates, seeking to combine their job with a postgraduate degree. It includes coursework in the form of lectures and seminars, independent research and participation in doctoral forums, research colloquia, summer schools and conferences. As a rule, HHL's Doctoral Program takes three years. Doctoral candidates have the flexibility to arrange the coursework according to their individual schedule. All seminars require students' attendance in Leipzig. Admission to the Doctoral Program at HHL is highly competitive and the participation in such a program in Germany differs from an American Ph.D. or a DBA program: It requires that the candidate finds a professor to supervise his or her doctoral thesis and a research proposal has to be submitted.

Year 1: Two mandatory courses (approx. 2 weeks), four elective courses (3-4 days each). Summer Meeting I (2 days). Research Colloquium (1 day)

Year 2: Summer Meeting II (2 days), Doctoral Colloquium (1 day)

Year 3: Acceptance and defense of dissertation (1 day)

Transferability – improvement

The initiative is transferable to most universities as it is a program with high fees. The interesting part is, that the program is designed to be a part time program where participants can work in their jobs while doing their Ph.D. Thus they are also able to gain working experience. This could be interesting for people who do decide against a Ph.D. due to the fact that they lose years of working experiences and thus promotions in their career.

Measures to enable transferability could be:

- 1. Set up a similar infrastructure
- 2. Assignment of a responsible person, who takes care of the organization of the courses but also the interests of the students
- 3. It should be determined which amount of fees is appropriate for each country.
- 4. Interested parties should be informed about possible funding options. (In the present case, for example, there is cooperation with a local bank).

Further information

https://www.hhl.de/faculty-research/research/doctorate-at-hhl/