

Presentation

IESE Business School Barcelona is a business school that depends on the University of Navarre, it is regularly classified as one of the six best business schools in Europe by the Financial Times, and is also renowned for its MBA program and its Executive MBA (thanks to a historic partnership with Harvard University). The school is present on several campuses (Barcelona, New York, Madrid, Munich and São Paulo) and carries out international recruitment for its students.

The Barcelona campus offers a Master of Research in Management (MRM) and a PhD in Management. The peculiarity of this initiative is that the two diplomas are integrated into a single course, the school therefore aims to capture students from the second cycle for accompany them until their doctorate.

The IESE doctoral program therefore prepares for a career in the university environment through rigorous training in qualitative and quantitative research. There is therefore support from the teachers since the second cycle.

The doctoral program is 100% funded, including a fee waiver and an allowance.

The school highlights in its communication for future students: its privileged relationship with Harvard University; the proximity and availability of its faculty; its international network thanks to its various campuses and its network of alumni; its position in the international rankings.

Description

The first step to becoming a doctoral student at the IESE is therefore to apply for the Research Master in Management from the IESE, a full-time program of two years of courses, seminars and basic, advanced and specialized courses in a total charge of 120 credits. The master's program as a whole provides students with the quantitative and qualitative methodological skills that will allow them to conduct empirical and theoretical research for publication in mainstream journals. After completing their course work, students are required to take an exam in their area

of specialization and submit an empirical research paper showing great potential, both of which are prerequisites for entering the doctoral program of the IESE.

All admitted students will receive full financial support. The financial support program includes annual tuition fees of € 30,000 and an annual allowance to cover living expenses of € 16,695. To be eligible for financial support, students must work as research assistants for at least 10 hours per week from their second year. This experience allows them to participate in research before starting their doctorate.

The program is designed to train students interested in pursuing an academic career. The objective of the admissions committee is to choose a small group of students who are committed to learning in a demanding and rigorous environment and who will continue to advance management knowledge. Typical candidates hold an undergraduate degree in a relevant discipline and have finished in the top 10% of their promotion. Most incoming students also hold a master's degree. The entire program takes place in English.

In order to participate in the program, students must have achieved a grade of at least 1.5 during their BA. The programme ends with the final enrolment in the doctoral programme after the Master's degree has been awarded.

With the Doctoral Track, students are able to focus intensively on their chosen area of research during their Master's courses and to use their Master's thesis as the basis for their doctoral research project. Being able to focus early on the area of research creates the ideal conditions for active, research-focused learning. The early participation in the modules for the doctorate supports this learning process.

Transferability – improvement

Integration in the same course of the master and doctorate allows to support students very early in a career in scientific research.

Further information

<https://phd.iese.edu/>